

Publishing Guide

Let us help you get your
Conservative book published TODAY!
www.libertyhillpublishing.com



An Imprint of Salem Publishing Solutions

Call us today at 1-844-248-5247 for a FREE publishing consultation.

Liberty Hill Publishing puts you on the road to success!

As an imprint of **Salem Publishing Solutions**, we have been at the forefront of the print-on-demand, self-publishing industry for over ten years. Why are we so popular? It's because we put authors on the road to success with our industry-leading book publishing and unmatched marketing services. We'll get your book into the hands of readers worldwide.



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“A troubled and afflicted mankind looks to us, pleading for us to keep our rendezvous with destiny; that we will uphold the principles of self-reliance, self-discipline, morality, and, above all, responsible liberty for every individual that we will become that shining city on a hill.”

—Ronald Reagan
November 13, 1979



Dear Author,

It's a passion that's unrivaled by the citizenry of any other country in the world today. It's present on each and every face when the first chords of the national anthem play. It reveals itself as people stand together against opposition. Our forefathers called it patriotism, and nowhere is it more resolutely implanted than in the heart of the unwavering American.

As recipients of the mantel of freedom, we are to uphold the vision of a citizenship where all can experience liberty. As President Ronald Reagan once said, "The greatness of America doesn't begin in Washington; it begins with each of you—in the mighty spirit of free people under God, in the bedrock values you live by each day." What we do with that freedom is up to us. We are capable of preserving the golden dream of America and, once again, becoming the "shining city on a hill".

Liberty Hill Publishing is unique in the self-publishing world. We are the only self-publisher dedicated solely to protecting and sharing the conservative message. We see a brighter, stronger America in the future, and we know it will take your message to get us there.

Why should you choose Liberty Hill Publishing?

- **Passion and Professionalism.** We provide the highest level of professionalism in this industry. Our Author Support team is committed to ensuring you are treated as more than just a customer. Our authors are family.
- **Custom Options.** We understand that the needs of every author are unique, so we provide completely customized publishing and marketing options. Your publishing consultant will work with you to create a package that is just right for you.
- **Book Marketing.** Liberty Hill Publishing is more than just a publisher — we are also a book marketing company and nobody does it better. Once you're ready to publish, you will receive a free consultation with our Marketing Specialist, who will work with you to plan an effective promotional strategy that will help get your book noticed, sold and read.
- **Conservative Media Powerhouse.** Liberty Hill Publishing allows the chance for each author's sales numbers and work to be reviewed by Regnery Publishing. With more than 50 New York Times bestsellers, Regnery is the country's leading publisher of conservative books. We also offer unmatched marketing opportunities through Townhall Magazine, Townhall.com, HotAir.com, Redstate.com, HumanEvents.com, Twitchy.com and 27 conservative, talk radio programs with names like Bill Bennett, Dennis Miller and Michael Medved.

In closing, I'd like to personally congratulate you on taking the next step toward becoming a published author. Our family of authors continues to grow, and together we aim to publish high-quality, conservative books that will reach the masses—and change the world. We are eager to help and would be honored to partner with you in making your book a reality.

Sincerely,

Chad Nykamp
General Manager

Liberty Hill Publishing, an imprint of Salem Publishing Solutions

P.S. Please don't hesitate to call us with questions, **1-844-248-5247**. We want to help bring your book to the world!



STEP ONE

We Work with You One-on-One

We help conservative authors—plain and simple. We know the publishing road can be bumpy and frustrating, but we make it smooth and easy. You will interact, one-on-one, with a Project Coordinator who will explain and walk you through the entire process.



“Truth will ultimately prevail where there is pains to bring it to light.”

— George Washington



STEP TWO

Send Your Files

Once you've selected the publishing package that suits your needs, you are ready to begin the submission process. Files needed include: manuscript, images, and back cover copy. After we receive your files, we'll take it from there. Our staff is eager to begin working on your book; from optional editing to cover design and typesetting, our staff does it all.



“Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.”

—First Amendment to the United States Constitution



STEP THREE

Editing

Liberty Hill Publishing employs a team of editing professionals who provide industry quality feedback on your work. Don't let amateurs work on the book you worked so hard to write! Let our professionals turn your manuscript into a book you'll be proud to show your family and friends.



*"America was not built on fear. America was built on courage, on imagination and an unbeatable determination to do the job at hand."
—Harry S. Truman*



STEP FOUR

We Prepare Your Book for Publication

After you submit your manuscript to Liberty Hill Publishing, we take care of everything. Liberty Hill specializes in:

- Designing a beautiful cover for your book.
- Formatting the interior of your book according to industry standards.
- Preparing a professionally formatted copyright page and title page.
- Securing a unique ISBN for your book through R.R. Bowker.
- Preparing your files for safe and secure delivery to our printers.
- Contacting book distributors to list your book for sale at over 71,000 retailers.
- Converting your book into eBook format, making it available on all major eReaders (if applicable).
- Providing a direct avenue for review opportunities with industry-leading Regnery Publishing.



STEP FIVE

We Print Your Books

Our revolutionary print-on-demand process means we can print your book in any quantity, at any time. We will print and ship your book in days, not weeks or months. You never have an obligation to order a minimum quantity and the more you buy, the more you save.



“If all printers were determined not to print anything till they were sure it would offend nobody, there would be very little printed.”

—Benjamin Franklin

STEP SIX

We Distribute and Market Your Book

- Your book will be available through the largest distribution network of 71,000 retail and library customers globally, including Amazon and Barnes & Noble.
- Your eBook will be uploaded to all major retailer's sites including Amazon, Barnes & Noble, and Apple iBooks.
- Your book will be promoted at trade shows such as Book Expo America (BEA) and CPAC.
- Your book comes with its own on-line bookstore page.

Liberty Hill Publishing has many additional marketing services available to help you promote and publicize your book.

Your book will be available at:

amazon.com

BARNES & NOBLE.com
www.bn.com





STEP SEVEN

You Are a Published Author

Congratulations, you've done it! You are now a published author and have the tools necessary to share your message with the world. Now get out there and promote your book! We are always here to coach and serve you.



"Nothing gives an author so much pleasure as to find his works respectfully quoted by other learned authors."

—Benjamin Franklin

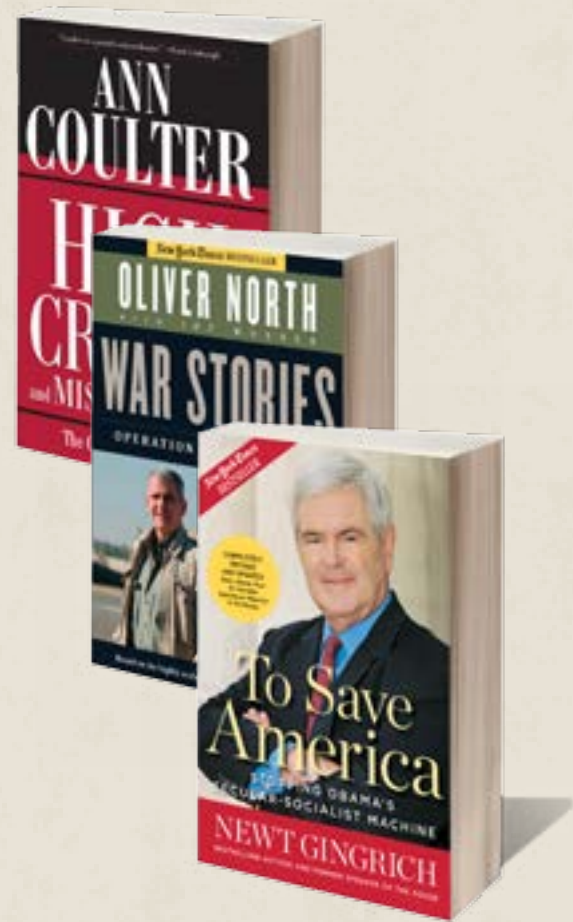
STEP EIGHT

Review by Regnery Publishing

Liberty Hill Publishing's exclusive agreement with Regnery Publishing, provides the opportunity for every author to have his or her sales figures and published work reviewed by Regnery Publishing. This can result in a traditional publishing contract.

Founded in 1947, Regnery Publishing is the country's leading traditional publisher for conservative books. Regnery has more than 50 New York Times bestsellers, including books by Ann Coulter, Newt Gingrich, David Limbaugh and Laura Ingraham.

If you have a powerful message rooted in the principles of individual liberty, make Liberty Hill Publishing your next running mate.



Top 10 Reasons to Publish with Liberty Hill Publishing

- 10. SPEED:** Our team provides you the ability to be a published author in less than 90 days.
- 9. AFFORDABLE:** There's never been a more affordable way to publish your book. There are no hidden fees and we offer several payment plan options.
- 8. YOU KEEP YOUR RIGHTS:** You keep 100% of the rights to your book. If another publisher comes along and wants to publish your book, you are free to cancel your agreement with us.
- 7. ROYALTIES:** You keep 75% of the royalty rate on copies sold to third party distributors on each copy of your book sold.
- 6. QUALITY:** We print high-quality paperback editions on a trade-quality cream or white paper and a cover stock that is UV-coated, for a sleek look that adds durability and longevity to your books.
- 5. HUGE WHOLESALE DISCOUNTS:** Each time you purchase copies of your book we give you a HUGE wholesale discount of up to 70% off the retail price of your book.
- 4. DISTRIBUTION:** We utilize lightning-fast, print-on-demand, digital technology to publish your book. Your book will be available through the largest distribution network of 71,000 retail and library customers globally, plus on line at Amazon and Barnes & Noble.
- 3. PERSONAL ATTENTION:** Our Project Coordinators are available to help or answer questions by telephone and e-mail.
- 2. CONSERVATIVE NETWORK:** : We are a division of Salem Communications, which is the largest commercial radio broadcasting company in the United States. Salem's conservative portfolio provides unparalleled marketing opportunities.
- 1. REGNERY PUBLISHING:** Every Liberty Hill author has the opportunity to have his or her sales figures and published work reviewed by Regnery Publishing for a traditional publishing contract.

A large, faint watermark of the Liberty Hill Publishing logo is centered in the background. The logo is circular and contains the text "LIBERTY HILL" at the top and "PUBLISHING" at the bottom. In the center of the logo is a stylized eagle with its wings spread, perched on a banner. There are also several stars scattered around the inner circle of the logo.

Need your Conservative
Book published?

Liberty Hill Publishing is the answer!

Call us today at **1-844-248-5247** for a **FREE** publishing consultation.