### Color PDF Submission Guidelines

### **Guidelines For COLOR - PDF Books**

We strongly advise you read the following guidelines carefully before submitting your book's "print-ready" PDF. Unfortunately WE DO NOT offer technical support or assistance with creating a "print-ready" PDF and reserve the right to reject a file which does not meet guideline standards.

#### **TEXT GUIDELINES:**

- ALL FONTS must be embedded in all PDF files.
- MARGINS: Our printer recommends a minimum of 0.5" (13 mm) safety area for text and nonbleed graphics
- CROP MARKS: Please DO NOT include crop / printer/registration marks in a file. Marks included in a file could show up in printed copies.
- SPREADS/FORMAT: We CANNOT accept files in spread format (2-up per page). Files should be sent as one, single-page PDF file.
- PAGE COUNT: The total page count should be at least 18 pages for Standard Color and 24 pages for Premium Color and be \*\*divisible by
   with at least one blank pages at the end of the book.
- SPOT COLORS/ICC PROFILES: Please do not include Spot colors or ICC profiles in your file as these can produce unexpected results during processing. ICC profiles applied to 100% black text often convert to a shade or percentage of gray (less than 100% black). This will result in text in your proof that is not solid black.

#### Resolution:

300 dpi CMYK images

### Color Space:

CMYK - No spot colors

#### PDF Compliance:

Files must be PDF/X-1A:2001 Compliant.

#### Margins:

Must have AT LEAST: 0.5" (13mm) safety area on all sides for text and/or non-bleed graphics.

### Page Count:

Divisible by 2 including a minimum of 1 blank page at the end.

<sup>\*\*</sup>Saddle Stitch - Divisible by 4

### Color PDF Submission Guidelines

#### **TEXT SETUP:**

#### LAYOUT AND MARGINS

When laying out a color image interior, the pages should be built to reflect the final trim size of the book (i.e. 6x9) plus bleed, (.125" on the top, outside and bottom sides). Within the document a margin of 0.5" (13 mm) is recommended and headers, footers, page numbers, body text and all images that will not be trimmed

BLEED: Use a .125" bleed for all sides except for the bind edge.

GUTTER AREA: Please use a .125" white gutter (or strip) on the inside bind edge. If color is present in this area the book will not bind properly. The exception is if Saddle Stitch is chosen instead of Perfect Bound or Case Laminate. Saddle Stitch does not require a Gutter Area.

#### SINGLE PAGES

When creating your final PDF for submission, please ensure the file is created in a single-page format. (When exporting the file deselect/turn off "spreads").

#### RESOLUTION

For best results, images should be of a good quality and have high resolution for printing. CMYK color images at 300 dpi.

- Page count must be between 18-1050 for Standard Color and 24-1050 for Premium Color.
- If page count is less than 80 total pages, book will not have text on the spine.

### **Color PDF Submission Guidelines**

#### **GRAPHIC GUIDELINES:**

- 1. Graphics must be sized at 100% in your graphic program prior to being imported into your desktop publishing program.
- 2. Graphics must be CMYK. A graphic is any picture, icon, design element, graph, chart, table, text box, pullout quote, border, etc. Anything other than straight text is considered a graphic.
- 3. BLACK/RICH BLACK/DENSITY: We recommend a rich black with CMYK values=60%Cyan / 40% Magenta / 40% Yellow and 100% Black. CMYK total value should NOT exceed 240%. Elements should NOT be built in 'Registration' (100% of all colors). \*Files sent with densities higher than 240% may be rejected for correction.
- 4. Spot Colors: Please convert all spot colors (PMS/Pantone) with/without transparencies to CMYK, (even in supporting .eps files). These may produce unexpeced color results.
- 5. We cannot guarantee your images will appear as you might expect—particularly photographic images. If your book contains graphics that are old, blurry, fuzzy, too dark or too light, please note that when they are printed in your book, they may not always reproduce well. There may also be some color variance between print runs.

## Guide for 5" x 8" COLOR book for



Actual (trimmed) Book Size: 5" x 8" Total book size with bleed: 5.125" x 8.25" 0.5"

### **GUIDES:**

**BLUE LINE:** Actual book size (5" x 8")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (5.125" x 8.25")

If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125"** non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

### Guide for 5.06" x 7.81" COLOR book for



0.5"

Actual (trimmed) Book Size: 5.06" x 7.81" Total book size with bleed: 5.185" x 8.06"

### **GUIDES:**

**BLUE LINE:** Actual book size (5.06" x 7.81") The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (5.185" x 8.06") If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125**" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

The safety area is indicated for body text, footers, page numbers and non-bleed images. Any elements outside of the safety area are at risk of being trimmed.

0.5"

0.5"

### Guide for 5.25" x 8" COLOR book for



0.5" | Actual (trimmed) Book Size: 5.25" x 8" | Total book size with bleed: 5.375" x 8.25"

0.5"

### **GUIDES:**

**BLUE LINE:** Actual book size (5.25" x 8") The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (5.375" x 8.25") If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125**" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5" The safety area is indicated for body text, footers, page numbers and non-bleed images. Any elements outside of the safety ares are at risk of being trimmed.

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## Guide for 5.5" x 8.5" COLOR book for



Actual (trimmed) Book Size: 5.5" x 8.5" Total book size with bleed: 5.625" x 8.75"

0.5"

### **GUIDES:**

**BLUE LINE:** Actual book size (5.5" x 8.5") The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (5.625" x 8.75") If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125"** non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5" The safety area is indicated for body text, footers, page numbers and non-bleed images. Any elements outside of the safety area are at risk of being trimmed.

0.5"

25" bleed area

## Guide for 6.14" x 9.21" COLOR book for



Actual (trimmed) Book Size: 6.14" x 9.21" Total book size with bleed: 6.265" x 9.46"

### **GUIDES:**

BLUE LINE: Actual book size (6.14" x 9.21")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (6.265" x 9.46")

If using a background color or image please take those elements to the edge of the bleed area.

YELLOW: 0.125" non-printed white gutter

(BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

The safety area is indicated for body text, footers, page numbers and non-bleed images. Any elements outside of the safety ares are at risk of being trimmed.

.125" bleed are

0.5"

# 125 non-printed gutter (no color)

### Guide for 6.69" x 9.61" COLOR book for



0.5"

Actual (trimmed) Book Size: 6.69" x 9.61" Total book size with bleed: 6.815" x 9.86"

### **GUIDES:**

**BLUE LINE:** Actual book size (6.69" x 9.61")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (6.815" x 9.86")

If using a background color or image please take those elements to the edge of the bleed area.

YELLOW: 0.125" non-printed white gutter

(BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

# .125" non-printed gutter (no color)

### Guide for 7.44" x 9.69" COLOR book for



Actual (trimmed) Book Size: 7.44" x 9.69" Total book size with bleed: 7.56" x 9.94"

### **GUIDES:**

**BLUE LINE:** Actual book size (7.44" x 9.69")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (7.56" x 9.69")

If using a background color or image please take those elements to the edge of the bleed area.

YELLOW: 0.125" non-printed white gutter

(BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

The safety area is indicated for body text, footers, page numbers and non-bleed images. Any elements outside of the safety ares are at risk of being trimmed.

0.5"

### Guide for 7.5" x 9.25" COLOR book for



Actual (trimmed) Book Size: 7.5" x 9.25" Total book size with bleed: 7.625" x 9.5"

0.5"

### **GUIDES:**

**BLUE LINE:** Actual book size (7.5" x 9.25")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (7.625" x 9.5")

If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125"** non-printed **white** gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

### Guide for 7" x 10" COLOR book for



Actual (trimmed) Book Size: 7" x 10"
Total book size with bleed: 7.125" x 10.25"

### **GUIDES:**

0.5"

**BLUE LINE:** Actual book size (7" x 10")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (7.125" x 10.25")

If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125"** non-printed *white* gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

0.5"

### Guide for 8"x 10" COLOR book for



Actual (trimmed) Book Size: 8"x10" Total book size with bleed: 8.125"x10.25"

### **GUIDES:**

**BLUE LINE:** Actual book size (8" x 10")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

0.5"

**RED AREA:** 0.125" bleed (8.125" x 10.25")

If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125**" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

### Guide for 8.25"x 11" **COLOR** book for



Actual (trimmed) Book Size: 8.25"x11" Total book size with bleed: 8.375"x11.25"

### **GUIDES:**

**BLUE LINE:** Actual book size (8.25" x 11")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (8.375" x 11.25")

If using a background color or image please take those elements to the edge of the bleed area.

YELLOW: 0.125" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

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0.5"

### Guide for 8.268"x 11.693" COLOR book for



Actual (trimmed) Book Size: 8.268"x11.693" Total book size with bleed: 8.393"x11.943"

### **GUIDES:**

**BLUE LINE:** Actual book size (8.268" x 11.693") The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (8.393" x 11.943") If using a background color or image please take those elements to the edge of the bleed area.

**YELLOW: 0.125**" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

0.5"

### Guide for 8.5"x 8.5" **COLOR** book for



Actual (trimmed) Book Size: 8.5"x8.5" Total book size with bleed: 8.625"x8.75"

### **GUIDES:**

**BLUE LINE:** Actual book size (8.5" x 8.5")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (8.625" x 8.75")

If using a background color or image please take those elements to the edge of the bleed area.

0.5"

YELLOW: 0.125" non-printed white gutter (BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"

## Guide for 8.5"x 11" COLOR book for



Actual (trimmed) Book Size: 8.5"x11"
Total book size with bleed: 8.625"x11.25"

### **GUIDES:**

0.5"

**BLUE LINE:** Actual book size (8.5" x 11")

The blue line shows an idea of how the book will be trimmed. The book will be trimmed .125" (3mm) on three sides. The bind side will not be trimmed.

**RED AREA:** 0.125" bleed (8.625" x 11.25")

If using a background color or image please take those elements to the edge of the bleed area.

YELLOW: 0.125" non-printed white gutter

(BIND SIDE)

On the bind side of each page a blank .125" (3mm) strip is required. If any color is present in this area the book will not bind properly.

**GREEN DASHED LINE:** Safety area 0.5"